

Cookies Policy - Auzzie Pest Control

Cookies Policy

Effective Date: 20/05/2025

Website: www.auzziepestcontrol.com

Auzzie Pest Control ("we", "us", or "our") uses cookies and similar tracking technologies on our website to improve user experience, analyse website traffic, and personalize content and advertisements. This Cookies Policy explains what cookies are, how we use them, and your choices regarding cookies.

1. What are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile) when you visit a website. They help the website recognize your device and remember your preferences or actions over time.

2. Types of Cookies We Use

a. Essential Cookies

These cookies are necessary for the website to function properly. They enable basic features such as page navigation, secure areas, and booking forms.

b. Performance and Analytics Cookies

These cookies collect information about how visitors use our website (e.g., pages visited, time spent). This helps us improve website performance and user experience. We use tools like Google Analytics.

c. Functionality Cookies

These cookies allow the website to remember your preferences (e.g., location, language) and provide enhanced, personalized features.

d. Advertising and Targeting Cookies

These cookies track your browsing habits and may be used to deliver relevant ads on other websites based on your interests. We may use Facebook Pixel or Google Ads for remarketing purposes.

3. How We Use Cookies

We use cookies to:

- Provide and improve our website's functionality.
- Understand how users interact with our site.
- Measure and analyse marketing campaign effectiveness.
- Personalize your experience and display relevant ads.

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4. Third-Party Cookies

Some cookies on our website are placed by third-party services (such as Google or Facebook) to help us analyze web traffic and improve marketing. These providers may use cookies in accordance with their own privacy policies.

5. Your Choices and Controls

You can choose to accept or reject cookies by adjusting your browser settings. Most web browsers allow some control over cookies through settings preferences. Please note that disabling cookies may affect the functionality of our website.

You may also opt out of targeted advertising by visiting:

- Google Ads Settings: <https://adssettings.google.com/>
- Facebook Ad Preferences: <https://www.facebook.com/adpreferences/>

6. Changes to This Policy

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated effective date.

7. Contact Us

If you have any questions about our use of cookies, please contact us at:

Address: Richlands, QLD 4077

Phone: 0450 087 251

Email: auzziepestcontrol@gmail.com

Website: www.auzziepestcontrol.com